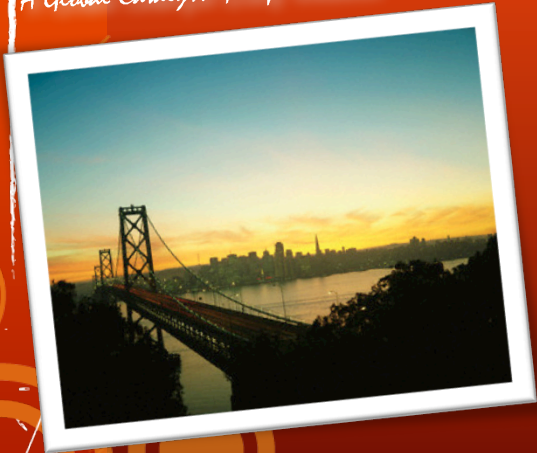


A Global Catalyst Group Initiative.



LIFE

Better cities. Better living.

CityEvolution sets the stage for cities, communities and regions to prepare for the future and build a roadmap to strategically create more vibrant and sustainable communities by better enabling entrepreneurship.

cityEvolution

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Economic Development Council

City, State

Helping your
community
climb...

city EVOLUTION



cityEvolution

Building Communities of Innovation

...by assessing your community's existing ability to attract and retain young entrepreneurs to improve, redesign, and possibly realign with economic development best practices that are customized and tailored to your interests and needs.



Results. Not reports.

Evaluate. Analyze and assess your community's ability to attract and retain the profiled entrepreneur.

Research. Identify economic development practices that are applicable to your community.

Results. Deliver the key initiatives that will assist your community in becoming more competitive in the global race for talent and resources.

Connect. Provide a technological infrastructure and creative process for your community to promote collaboration between private and public sector entities as well as inter and intra-communities involved in **cityEvolution**.

Collaboration in action.



cityEvolution empowers community leaders, public officials, and businesses to create a collaborative environment to proactively build the future of their city.

The **cityEvolution** approach takes a snap shot of your community and evaluates its effectiveness in 8 core areas in terms of creating attractive communities that draw, engage, and retain the workforce of the future; the intention is to build long lasting and sustainable growth. The process does not stop there; **cityEvolution** in collaboration with your community takes the conversation to the next level by establishing a target for where your community desires to be. This milestone ultimately sets up the **cityEvolution** Action Plan that acts as a road map for the future of your city. **cityEvolution** strategically delivers the key initiatives that will assist your city in becoming more competitive in the global race for talent and resources.

ATTRACT, ENGAGE, AND RETAIN THE WORKFORCE OF TOMORROW, TODAY.

INNOVATE